

Cooperation Opportunity:

Future Education

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Students 2030

1993 mobile phones, www, an analog world

2013 mobile broadband internet, social apps, a digital world

2033 artificial intelligence, cyber objects, a four dimensional world

UiA Strategic Project on Future education 2014-2016

3 years, 1.5 MUSD
3 faculties & "PULS", 3 PhDs

join forces?

what if ... Google

The Google University

- no entry conditions, just an entry fee: 10kUSD
- no progress requirements, just a yearly fee: 1 kUSD
- there are no grades, only a final certificate

The Google University

- the best professors and teachers hired at top rates
- the best pedagogic and design experts
- the best electronic infrastructure in the world
- the most advanced learning concepts in the world
- top notch content

The Google University

- 4 years, 4 knowledge levels
- no BSc, MSc, just a final certificate of competence
- 6 years max enrollment time
- global assessment centers
- only 1% succeed

biz case for 1 program

- entrance fees: $100.000 \times 10 \text{ k} = 1 \text{ bill USD}$
- yearly fees: $250.000 \times 1 \text{ k} = 250 \text{ MUSD}$
- assessment fees: $125.000 \times 100 = 12.5 \text{ MUSD}$
- plus continuing education income...

Research questions for Google University

- what students skills are developed?
- how is individual learning combined with mass education?
- what learning experience is created?
- what role does future technology play?
- what roles do humans play?

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